



BElife

Animals are not born for exploitation.

Our mission

Our mission is to raise awareness of the animal welfare problems all around the world, and in the long-term, increase the number of conscious citizens that will intuitively act, and stand for animals in their daily life. We welcome diverse, creative, ambitious ideas from everyone.

Acts we've done

Wed Nov 1. 2023

Vegan Day Events

- DIY Vegan Lipbalm, Vegan Handcream for Senior School Students on Monday after school
- Spinning Wheel Vegetarian Quiz Event during lunch
- Vegan soup, Plant-based lunch ex. Ginger Carrot soup

January 2024 – Present

BElife instagram

- Animal Anniversary Days posts for raising awareness and promotion of animal-friendly acts
- Further events via media, feedback of our events will be posted

Feb 2024 – March 5 2024

BElife instagram challenge

- Anti-Animal fur education through morning meeting
- Student instagram engagement of anti-animal fur challenge
- Feedback survey for further engagements
- Prize: free tuck voucher

April 26 2024 & May 3 2024

Pet-Up Booth

- Recycling useless clothes and towels into animal toys, animal products for the shelter animals,
- Providing sufficient supply needs for animal shelters
- Provision of Community service hour, held for 4 weeks every Friday.
- All Senior School, Middle School, Junior School Participation

June 1 2024 9am - 6pm

Door Open Event

- Whitchurch-Stouffville with Ontario SPCA
- Dandelion planting in plastic garbage (using as recycled flower pot)
- Recycling quiz with hoop & bin bag
- Face Painting Wildlife

May 24 2024 10:30am - 11:30am

Middle School Offline Presentation about global animal rights violations and about prevention

- Zoo, Aquariums, Reality of Poultry Farms, Vegetarianism, Animal rights, Environment protection

July 2024

- Made dog toys in middle school class (check instagram)

Oct 28 2024 3:00 pm - 4:30 pm

Get and Donate

- Handmade Crochet Animals + Handmade flower bouquets upcycling priceless flowers
- No Plastic, upcycling
- Collected \$100 CAD

Nov 1 2024 1pm - 2pm

Vegan Dessert Booth

- Vegan Mini Chocolate Cupcakes distribution with the support of PC Kitchen

June 7th

Expanding Online Influence

- Social media : check our info doc
- Website: check our info doc
- Goal: 1000 anonymous followers

April 2025

Food waste survey (Will resume after summer break) and action

- Did not get results because of low participation, but learned we should do it with offline morning meeting. (using phone)

June 7th

DoorOpen event

- Transform donated plastic containers to flower pots!
- Seedlings donated from Riveredge Microfarm, New Roots Centre
- OntarioSPCA

Nov 25th

Plant-based Snack Production in PC Silver/Blue Farm

- Oat milk document [click here](#)

Nov 19th ~

Belife Radio Channel ChopFM 102.5

- Summary / Lessons of month's topic + answers based on evidence for Real Questions
- Bi-weekly 30-minute radio segment combining Belife activism and animal welfare questions (i.e. animal welfare, environmental impact, and ethical consumption) to address real concerns with creative storytelling and community engagement.

Undecided

Regular Animal Shelter Volunteer

- BElife members' regular animal shelter volunteer by weekly on the weekends
- Provision of Community service hour, held for 4 weeks every Friday.

Long-Term Acts

Undetermined

Anti-Dog Meat Name Sign Campaign

- Corporation with Animal welfare organization in China
- Inhibit anti-animal cruelty in the world through name-sign campaigns in Newmarket, and other regions. Ex. Anti-dog meat in China

2025

Pet up Booth 2

- Recycling useless clothes and towels into animal toys, animal products for the shelter animals,
- Providing sufficient supply needs for animal shelters
- Held in Newmarket Dog event, *Newbarket*
- Expansion of the previous Pet-Up Booth into an actual Booth in local community

Undetermined 2025

BElifeCOP

- Conference of Parties - discussion about animal issues
- Guest Speaker about Veganism
- Campaign in Toronto spreading awareness in anti-animal fur & anti-animal experiment companies via sponsorship
- location : Pickering College (undecided)

Our Concentration

Belife was created in 2018, by Haneul and her friends in elementary school. Belife started from climate change action, campaigning about climate change impact to animals. Belife campaigned in school, local community (Gwanggyo Well-Being Town), subway stations, etc.

Entering middle school, Belife concentrated more on education. With elementary and middle school students, Haneul made an online weekly meeting sharing helpful information about pets, with her certificate of Animal Trainer. After moving to Pickering College, Belife expanded to advocate for global animal welfare, dealing with various animal welfare issues that need people's attention.

Our goal is to not only advocate for the pet animals, but also numerous worldwide animal cruelty problems in fields of lab animals, farm animals, and wildlives. We've been starting our acts from climate change/environmental problems and the influence to the animals on World Vegan Day in Pickering College, further expanding our actions towards various range of animal cruelty problems worldwide, influencing further our community.